

For Immediate Release

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At CES 2021, TOTO Offers CLEANOVATION as Key Strategy for *New Normal Way of Life* and Highlights Entry into Wellness Sector

Company Showcases High-Tech Products, Revolutionary Technologies, and New Al-Enabled WELLNESS TOILET on Its Portal at this Year's All-Digital CES

(Morrow, GA) January 11, 2021 — TOTO, the world's largest plumbing manufacturer with more than \$5.47 billion in annual sales, announced today that at CES 2021, the company will introduce visitors to the future



the company envisions, which uses cutting-edge technology to achieve a new kind of *clean*. As TOTO will demonstrate, its technological innovations make people's daily lives cleaner and healthier. A clean, comfortable lifestyle is vital today as consumers navigate the *New Normal Way of Life* resulting from the COVID-19 global pandemic. TOTO will also showcase its entry into the Wellness sector and highlight its new WELLNESS TOILET. To see all the innovative ways that TOTO supports people throughout their *New Normal Way of Life*, please visit the TOTO portal at CES 2021.

"In 2020, people's lives and values shifted dramatically due to the devastating realities of the COVID-19 global pandemic," said Shinya Tamura, CEO of TOTO USA. "As the global leader in innovation and technological advancement in the residential bathroom and public restroom, TOTO has enabled consumers



to live successfully in each era. At CES 2021, we will showcase the future of a clean, comfortable lifestyle in the age of COVID-19 with products and cutting-edge technologies that will enable consumers to navigate our *New Normal Way of Life* successfully."

CLEANOVATION: Pioneering Cleanliness Technologies that Enrich the *New Normal Way of Life*

CLEANOVATION, which combines the words "clean" and



"innovation," enables TOTO to articulate its commitment to the kind of refreshing *cleanliness* that promotes peace of mind, beauty, and wellness through its technological innovations that enrich people's *New Normal Way of Life* as they protect the planet. As the company articulates, "TOTO Innovation brings a new world of clean to life, enriching every moment of every day."



WASHLET: The COVID-19 global pandemic heightened the importance of personal cleansing with water, and people across the U.S. shifted their daily ritual from wiping to washing with <u>WASHLET</u>. Far superior to the paper alternative, Americans experienced a new kind of clean that left them more refreshed, rejuvenated, and confident than they had ever felt after a bathroom break.

WASHLET uses pure, clean water – and myriad technological innovations – to make its users cleaner and more refreshed than they have ever felt. When the cleansing cycle is activated, a streamlined wand with <u>AIR-IN WONDER-WAVE</u> technology extends from beneath the seat to provide a soothing warm flow of aerated water for <u>complete cleansing</u>. Because the water is drawn directly from the home's fresh water supply, WASHLET delivers warm, aerated water that is

always clean and pure. Once the cleansing cycle is completed, users may engage the drying cycle, which uses warm air to gently dry the area, protecting the environment by reducing the need for toilet tissue.

WASHLET+ -- the latest innovation by TOTO -- seamlessly connects a TOTO toilet and WASHLET+ unit, providing CLEAN SYNERGY, four advanced cleaning technologies that work together to keep the toilet bowl fresh and clean at all times.

Since its launch in 1980, TOTO has sold more than 50,000,000 WASHLET units worldwide, sparking a global revolution in personal cleansing. Today, WASHLET is recognized as the best-selling brand of electric toilet seats with bidet function in the world.¹

NEOREST, WASHLET+, and CLEAN SYNERGY

With the need for cleanliness and hygienic surfaces at the forefront of consumers' minds, TOTO NEOREST



and <u>WASHLET+</u> offer cleaning technologies that work synergistically and are especially important in this *New Normal Way of Life* that consumers are experiencing:

- **PREMIST**: The bowl's interior is sprayed with a fine mist of water to reduce matter, mold, and mildew's ability to stick to its surface.
- <u>CEFIONTECT</u>: A nano-technology glaze seals the porcelain with an ionized barrier, creating a super-slippery, non-porous surface that repels matter, mold, and mildew.
 - TORNADO FLUSH SYSTEM: The rimless bowl design and 2.5

¹In 2019, <u>Euromonitor International, Ltd.</u>, a global leader in international market research, certified WASHLET as the world's number one brand of electric toilet seats with bidet functionality based its sales volume.



diameter trapway use 100% of the water to remove waste effectively and clean every inch of the bowl and rim. The TORNADO FLUSH SYSTEM by TOTO optimizes water conservation (1.28 or 1.0 gallons per flush) while setting a high bar in *quiet* world-class flushing performance.

• <u>EWATER+</u>: The cleanliness of the bowl's surface and the interior and exterior of WASHLET and NEOREST wands is ensured by automatically misting them with electrolyzed water, a well-known clean agent, which reduces the need for harsh cleaning chemicals. Electrolyzed water is produced by electrolysis of the chloride ions in ordinary tap water. It is completely free of added chemicals and harsh cleaning agents. Over time, EWATER+ returns to its original state as ordinary tap water.

TOUCHLESS PRODUCTS: Today, consumers are intensely concerned about infectious disease transmission when they use the restroom in airports, shopping centers, schools, offices, and other facilities. They want the



ECOPOWER technology harnesses the energy of running water to power the TOTO smart-sensor faucet and flush valve's electronics (no need for hard-wiring to the building's electrical system or for routine battery replacement).

security of knowing they can safely use public restrooms without the worry of coming into contact with infectious diseases like the coronavirus, influenza virus, or norovirus, to name but a few.

TOTO touchless restroom fixtures enable patrons to use the restroom and wash and dry their hands without touching the toilet, urinal, faucet, soap dispenser, or hand dryer. Consequently, they are secure in the knowledge they can safely use the restroom and significantly reduce the risk of spreading infectious diseases.

Touchless Auto-Flush Toilets and Urinals Touchless <u>ECOPOWER smart-sensor flush</u> valves for toilet and urinals are energy-saving, durable, and provide maximum performance in

even the most demanding, high-traffic public restrooms. This self-powered hydroelectric flush valve system generates its power during use; every time water turns the internal turbine. No daily usage minimum required. Its self-adjusting smart-sensor technology does not require manual calibration for fast, easy installation. Available in exposed and concealed valve styles.

Touchless Faucets

<u>Touchless smart-sensor faucets by TOTO</u> are available with an ECOPOWER platform, which harnesses the energy of running water to power the faucets, saving water and energy. These hands-free faucets replenish their charge with every use. No minimum daily usage is required, which translates into reduced electricity use, lower maintenance costs, and better ecology with hands-free, automatic-shut-off. They are also available with an electrical platform.

This year, TOTO introduces a wide range of new spout styles for its Touchless Faucets, including the GE, GC, GM, Riviera, Gooseneck, Axiom, Helix, and Standard (both round and square).



Touchless Soap Dispensers

TOTO <u>Touchless Soap Dispensers</u> provide hands-free operation with foaming soap for a hygienic handwashing experience. The micro-sensor under the spout ensures accurate hand detection. The autopurge cycle prevents soap from clogging the spout.

Touchless Hand Dryers

Infrared sensor-operated, <u>Touchless Clean Dry Hand Dryers</u> offer innovative, high-speed air wicking technology that dries the user's hands in under 12 seconds for an effective, economical solution. Touchless Clean Dry hand dryers reduce energy use by 25% and are extremely quiet, with a low decibel rating between 55 and 62 dB.

WELLNESS TOILET

For more than 100 years, TOTO has been the plumbing industry's pioneer, creating a new global bathroom culture and contributing significantly to the residential bathroom and commercial restroom evolution. Today, in the era of artificial intelligence and the Internet of Things, TOTO continues to lead the way through accelerated digital innovation and partnerships with experts worldwide to develop a brand-new residential bathroom experience in the field of wellness – the WELLNESS TOILET.



The new WELLNESS TOILET by TOTO enables consumers to check their wellness status and receive recommendations to improve it every time they take a bathroom break.

The WELLNESS TOILET uses multiple cutting-edge sensing technologies to support consumers' wellness by tracking and analyzing their mental and physical status. Each time the individual sits on the WELLNESS TOILET, it scans their body and its key outputs, then provides recommendations to improve their wellness. There is no additional action needed, so people can easily check their wellness throughout their daily routine, every time they take a bathroom break. They will see their current wellness status and receive wellness-improvement recommendations on a dashboard in an app on their smartphones.

The residential bathroom is the perfect place to support people's wellness for a variety of reasons. First, although there are a number of other products that track individuals' wellness (e.g., wearable devices), it is more convenient to monitor and analyze the body as a part of the everyday routine act of using the WELLNESS TOILET, to which individuals are accustomed. Second, toilets and people have two unique touchpoints that cannot be found elsewhere – the skin and human waste. The WELLNESS TOILET is in direct contact with individuals' skin when they are sitting on it, and it analyzes the waste they deposit -- a wealth of wellness data can be collected from fecal matter.

TOTO anticipates launching the WELLNESS TOILET to the residential market in the next several years. The company's ongoing innovation in artificial intelligence and the Internet of Things will continue to improve consumers' *New Normal Way of Life*.



Journalist's Note: High-resolution digital images of the WELLNESS TOILET, WASHLET, WASHLET+, NEOREST, and Touchless Products are available for download from the Online Press Room or immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings, with \$5.47 billion in annual sales (as of March 2020 and its exchange rate). For more than 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 33,554 employees in 19 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India, and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people worldwide, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty, and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations about what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

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TOTO Unveils New Global Message for its Revolutionary WASHLET Product Line, "Let's Wash with WASHLET," at CES 2021

(Morrow, GA) January 11, 2021 — TOTO, the world's largest plumbing manufacturer with more than \$5.47 billion in annual sales, announced today that the company is adopting a new global key message for its WASHLET product category, "Let's Wash with WASHLET." The new global message captures the enthusiasm of people worldwide who have shifted their daily ritual from dry paper to washing with



WASHLET. TOTO will unveil this new global message at CES 2021.

"When TOTO launched WASHLET 40years ago, it was so innovative and so intelligently designed that it reinvented the way people perform one of their most vital daily rituals -- how they clean themselves post toileting," said Shinya Tamura, CEO, TOTO USA. "With WASHLET, they changed their everyday habit from using dry paper to cleansing with warm water. Around the globe,

people found they were cleaner and more comfortable than they had ever felt after a bathroom break. Our new global message – "Let's Wash with WASHLET" – captures the passion that more than 50-million people experience each day when they use WASHLET."

With the launch of WASHLET, TOTO established an entirely new personal care product category and ignited a worldwide revolution in personal hygiene. Far superior to the paper alternative, WASHLET provides consumers with the kind of clean that makes them feel more refreshed, rejuvenated, and confident than they have ever felt after a bathroom break. Today, WASHLET is recognized as the best-selling brand of toilet seats with bidet functions in the world.¹

¹In 2019, <u>Euromonitor International, Ltd.</u>, a global leader in international market research, certified WASHLET as the world's number one brand of electric toilet seats with bidet functionality based its sales volume.



WASHLET

The COVID-19 global pandemic has heightened the importance of personal cleansing with water. People across the U.S. have shifted their daily habit from wiping with dry paper to washing with <u>WASHLET</u>.



WASHLET uses pure, clean water – and myriad technological innovations – to make its users cleaner and more refreshed than they have ever felt. When the cleansing cycle is activated, a streamlined wand with <u>AIR-IN WONDER-WAVE</u> technology extends from beneath the seat to provide a soothing warm flow of aerated water for <u>complete cleansing</u>. Because the water is drawn directly from the home's fresh water supply, WASHLET delivers warm, aerated water that is always clean and pure. Once the cleansing cycle is completed, the user may engage the drying cycle, which uses warm air to gently dry the area, protecting the environment by reducing the need for toilet tissue.

Today's WASHLET models feature other luxury features, including high-tech sensor operation with auto open/close and auto flush; <u>heated seat</u>; <u>in-bowl catalytic deodorizer</u>; energy- and water-saving features; and <u>EWATER+</u> technology.

Unstoppable Innovation

Since its launch in 1980, TOTO engineers have continued developing new features for WASHLET at a dizzying pace. It is important to realize that even the most basic WASHLET features have hundreds of hidden innovations behind them.



WASHLET+ and CLEAN SYNERGY

One of the recent innovations by TOTO is <u>WASHLET+</u>. Designed for every home, WASHLET+ is the smart way to introduce the life-changing comfort and cleanliness of TOTO technology to consumers' lives. Each toilet-and-seat set is harmoniously designed with no protruding supply connections (water or electrical). Many different combinations of TOTO Toilets and WASHLET+ units are available. Consumers may choose WASHLET+ models with the features that best match their bathroom and sense of style.

Available on WASHLET+, CLEAN SYNERGY is unmistakable in its four cleaning technologies that work together to deliver unparalleled cleansing performance and maintain the bowl's cleanliness longer.

With the need for cleanliness and hygienic surfaces at the forefront of consumers' minds, TOTO <u>WASHLET+</u> models offer cleaning technologies that work synergistically. They are essential in this *New Normal Way of Life* that consumers are experiencing:



- **PREMIST**: The bowl's interior is sprayed with a fine mist of water to reduce matter, mold, and mildew's ability to stick to its surface.
- **CEFIONTECT**: A nano-technology glaze seals the porcelain with an ionized barrier, creating a super-slippery, non-porous surface that repels matter, mold, and mildew.
- DYNAMAX TORNADO DUAL-FLUSH SYSTEM: This rimless bowl design and 2.5 diameter trapway by TOTO use 100% of the water to remove waste effectively and clean every inch of the bowl and rim. The DYNAMAX TORNADO DUAL-FLUSH SYSTEM enables consumers to choose the level of water used -- 1.28 or 1.0 gallons per flush (gpf) for the full flush or 0.8 for the light flush. TOTO always seeks to optimize water conservation while setting a high bar in quiet world-class flushing performance.
- <u>EWATER+</u>: The cleanliness of the bowl's surface and the interior and exterior of WASHLET and
 NEOREST wands is ensured by automatically misting them with electrolyzed water, a wellknown cleaning agent, which reduces the need for harsh cleaning chemicals. Electrolyzed water
 is produced by electrolysis of the chloride ions in ordinary tap water. It is completely free of
 added chemicals and harsh cleaning agents. Over time, EWATER+ returns to its original state as
 ordinary tap water.

After-Sales Service

To support WASHLET and WASHLET+ owners, TOTO maintains a dedicated team of Technical Support and Customer Service professionals. They are available by phone Monday through Friday, from 8AM to 8PM EST at 888.295.8134, Ext. 6. By Live Chat, they are available Monday through Friday, from 10AM to 1PM EST.

Economic Milestones

Since its introduction in 1980, WASHLET has advanced a culture of everyday cleanliness and comfort across the globe. In 2019, TOTO announced that it had <u>sold more than 50-million WASHLET units</u> worldwide.

Journalist's Note: High-resolution digital images of WASHLET or WASHLET+ models are available for download from the Online Press Room or immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings, with \$5.47 billion in annual sales (as of March 2020 and its exchange rate). For more than 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 33,554 employees in 19 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India, and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people worldwide, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty, and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from



knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations about what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (@TOTOUSA) and become a TOTO fan on Facebook.

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TOTO Introduces the New WASHLET C2 and WASHLET C5

Company Redesigns and Renames its Renowned Entry- and Intermediate-Level WASHLET Bidet Seats, Adding New Features

(Morrow, GA) December 17, 2020 — TOTO, the world's largest plumbing manufacturer with more than \$5.47 billion in annual sales, announced today that it has redesigned and renamed its popular entry- and intermediate-level WASHLET bidet seat models. To the updated WASHLET C2 (formerly WASHLET C100) and

The new WASHLET C5 has a clean simple design. TOTO reduced its warm-water reservoir by 1.5 inches, giving it an elegant streamlined appeal

WASHLET C5 (formerly WASHLET C200), TOTO has added many new features.

PERSONAL CLEANSING: Launched in 1980, TOTO has spent the past 40 years enhancing and perfecting WASHLET, the original high-tech, luxury bidet seat. WASHLET uses pure, clean water – and myriad technological innovations – to make its users cleaner and more refreshed than they have ever felt after a bathroom break.

When the cleansing cycle of WASHLET is activated, a streamlined wand with <u>AIR-IN WONDER-WAVE</u> technology extends from beneath the seat to provide a soothing warm flow of aerated water for <u>complete cleansing</u>. Because the water is drawn directly from the home's fresh water supply, WASHLET delivers

warm, aerated water that is always clean and pure. Once the cleansing cycle is completed, the user may engage the drying cycle, which uses warm air to gently dry the area, protecting the environment by reducing the need for toilet tissue.

DESIGN UPDATE: The company's most budget-friendly WASHLET bidet seats, the entry-level WASHLET C2 and intermediate-level WASHLET C5 have a simple, clean-line design. TOTO reduced their warm water reservoir's height by approximately 1.5-inches, giving them a streamlined appeal. TOTO also reduced the



height differences and gaps in WASHLET C2 and C5's fitting to the toilet bowl. TOTO's goal is not merely to create well-designed models of WASHLET, but to create beautiful combinations of toilet and WASHLET, which have an overall sense of design unity and harmony.

In addition, TOTO enhanced the cleanliness of WASHLET C2 and WASHLET C5, both in appearance and ease of cleaning. Compared with earlier models, the company's redesigned WASHLET lid reduces unevenness and height differences, making it easier to sit on and wipe down. Further, TOTO redesigned the wand's housing beneath the seat, making its design simpler and easier to clean.

SEAMLESS SEAT: Another new design element TOTO added to WASHLET C2 and C5 is a seamless seat. Removing seams and grooves on their WASHLET seat makes it difficult for dirt or waste to accumulate and makes the seat easy to clean.

ONE-TOUCH REMOVAL: TOTO offers one-touch removal and reattachment of WASHLET C2 and WASHLET C5's seat from the toilet's body, making it easy to clean dirt or dust that may accumulate in this hard-to-reach space between them. Their lid, too, is easily removed, making it easy to clean hard-to-reach places on WASHLET C2 and C5.

CLEANING TECHNOLOGIES

EWATER+: To the new WASHLET C2 and WASHLET C5, TOTO has added EWATER+ to automatically clean the wand both inside and out, before and after each use. EWATER+ reduces visible and invisible waste's ability to



Like WASHLET C5, TOTO added EWATER+ to the new WASHLET C2 to automatically clean the wand both inside and out, before and after each use.

accumulate on or inside the wand, maintaining its hygienic condition. Even when WASHLET C2 and C5 are not being used, the wand periodically cleans itself automatically to ensure its constant state of hygienic readiness.

EWATER+ is produced by the electrolysis of chloride ions in tap water. It is entirely free of chemicals and cleaning agents and reduces the need for harsh chemicals to clean the wand. Over time EWATER+ returns to its original state of ordinary water, making it completely safe for the environment.

PREMIST: WASHLET C2 and WASHLET C5 spray the bowl's interior with a fine mist of water to reduce matter's ability to stick to its surface.

CLEAN RESIN: WASHLET C2 and WASHLET C5's seat, wand, and lid are made of a high-quality, stain-resistant material called CLEAN RESIN, which repels dirt and waste and resists stains. They are easily cleaned by wiping with a soft cloth.

WASHLET+ MODELS: Both the newly redesigned WASHLET C2 and WASHLET C5 are available as WASHLET+ models. WASHLET+ -- the latest innovation by TOTO -- seamlessly connects a TOTO toilet and WASHLET+



unit, providing CLEAN SYNERGY, advanced cleaning technologies that work together to keep the toilet bowl fresh and clean at all times: <u>PREMIST</u>, <u>CEFIONTECT</u>, <u>DYNAMAX TORNADO FLUSH</u>, and <u>EWATER+</u>.

Journalist's Note: High-resolution digital images of WASHLET C2 and WASHLET C5 are available for download from the Online Press Room or immediately upon request.

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TOTO Introduces the Aquia IV® Arc and Aquia IV Cube

Company Extends Popular Aquia IV Dual-Flush Product Line with New WASHLET®+ and Toilet Designs

(Morrow, GA) December 17, 2020 — TOTO, the world's largest plumbing manufacturer with more than \$5.47 billion in annual sales, announced today that it will extend its much sought-after Aquia IV Dual Flush Toilet



The Aquia IV Cube WASHLET+ Toilet offers a chic contemporary sensibility to any bath space with its boldly geometric tank design.

line. The company is adding its new Aquia IV Arc and Aquia IV Cube designs, which are available as WASHLET+ models or floormount toilets.

Design: Global developments in architecture, design, and lifestyle trends inspire TOTO's design philosophy. The new Aquia IV Arc and Aquia IV Cube designs will be welcome additions to any bath space.

The Aquia IV Cube provides a fashionable contemporary design with its boldly geometric tank. In turn, the Aquia IV Arc offers a sophisticated transitional design statement with its elegant flared tank. Both models' elongated skirted design is aesthetically pleasing and offers easy cleaning by removing the nooks and

crannies where dust collects, while their slender tank gives them a heightened sensibility.

Like their handsome predecessors, the new Aquia IV Arc and Aquia IV Cube are Universal Height, TOTO's ergonomic, comfortable height design that facilitates rising from a sitting to standing position. These aesthetically-pleasing toilets are ADA height compliant with their SoftClose® Seat or WASHLET.



CLEANOVATION: TOTO articulates its philosophy of *clean innovation technology* as CLEANOVATION. TOTO believes that cleanliness is a fundamental human value that enriches beauty, peace of mind, feeling



refreshed, consideration for the environment, and wellness. TOTO uncompromisingly pursues innovation that brings to market cleanliness technologies that enhance consumers' daily lives.

WASHLET+ Design: The Aquia IV Arc and Aquia IV Cube toilets seamlessly connect with their WASHLET+ models, leaving no protruding supply connections (water or electrical). This TOTO innovation -- called WASHLET+ -- improves the units' appearance and enhances their cleanliness by inhibiting dust and dirt buildup. With the WASHLET+ connection structure, WASHLET+ models easily detach from the Aquia IV Arc and Aquia IV Cube toilet, so consumers can reach areas where dust and dirt tend to collect. This design innovation is just one way TOTO makes it easier to keep the Aquia IV Arc WASHLET+ Toilet and Aquia IV Cube WASHLET+ Toilets cleaner longer.

Flushing Performance: The Aquia IV Arc and Aquia IV Cube WASHLET+ Toilets offer the <u>DYNAMAX TORNADO FLUSH®</u> system by TOTO, which features two powerful nozzles that create a centrifugal, cyclonic rinsing action that reduces waste buildup and keeps the bowl cleaner. Using only 1.28 or 1.0 gallons per flush (gpf) for the full flush and 0.8 gpf for the light, this high-efficiency flushing system is more effective in one flush than most toilets are with multiple flushes. Its modern, seamless concave rim design means that these high-efficiency toilets perform more consistently and are easy to clean.

Clean Synergy: TOTO coined the term "Clean Synergy" to describe the interplay of its PREMIST®, DYNAMAX TORNADO FLUSH, CEFIONTECT®, and EWATER+® bowl cleaning technologies, all of which are only available from TOTO.

- **PREMIST**: The bowl's interior is sprayed with a fine mist of water to reduce matter's ability to stick to its surface.
- **CEFIONTECT**: This nano-technology glaze by TOTO seals the porcelain with an ionized barrier, creating a super-slippery, non-porous surface that repels matter, mold, and mildew.
- <u>DYNAMAX TORNADO FLUSH</u> System: A TOTO innovation, the rimless bowl design and 2.5-inch diameter trapway use 100% of the water to remove waste effectively and clean every inch of the bowl and rim. The company's DYNAMAX TORNADO FLUSH System optimizes water conservation while setting a high bar in quiet world-class flushing performance.
- **EWATER+**: The bowl's surface and WASHLET wand's cleanliness is ensured by automatically spraying them with EWATER+. EWATER+ uses no chemicals or cleaning agents, providing peace of mind every day that microscopic buildup has no place to hide.

Auto-Flush: The new Aquia IV Arc and Aquia IV Cube WASHLET+ Toilets and Aquia IV Cube WASHLET+ offer Auto-Flush, a sensor-operated, hands-free flush feature. The company's proven touchless technology enables the toilet to flush automatically when the user simply rises and walks away. There is no need to wave a hand over a sensor to activate it; the unit responds automatically. Users may also manually flush the unit if they desire by using the toilet's push plate panel.

TOTO

Life Anew

Sustainability

Beneath their sophisticated contemporary exteriors, the Aquia IV Arc WASHLET+ Toilet and Aquia IV Cube WASHLET+ Toilets' matchless DYNAMAX TORNADO FLUSH system delivers an unparalleled flush that clears the bowl the first time, every time using a mere 0.8 gpf (light flush) or 1.28 or 1.0 gpf (full flush). The



The Aquia IV Arc WASHLET+ Toilet with its elegantly flared tank will add a sophisticated transitional design statement to any bath environment.

company's market-leading DYNAMAX TORNADO FLUSH system is more effective in one flush than most toilets are with multiple flushes.

Journalist's Note: High-resolution digital images of the Aquia IV Arc Toilet and WASHLET+ and Aquia IV Cube Toilet and WASHLET+ models are available for download from the Online Press Room or immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings, with \$5.47

billion in annual sales (as of March 2020 and its exchange rate). For more than 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 33,554 employees in 19 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India, and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people worldwide, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty, and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the US Environmental Protection Agency. The company continues to raise industry standards and consumer expectations about what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow Totousa.



















