



---

**FOR IMMEDIATE RELEASE**

Contact: Christopher Basso  
Alarm.com Public Relations  
Phone: (571) 620-2025  
[press@alarm.com](mailto:press@alarm.com)

**ALARM.COM UNVEILS NEW FLEX IO SENSOR FOR SECURITY WITHOUT BOUNDARIES**

*New Device Adds Virtually Unlimited Range to Company's IoT Ecosystem, Extends Reach of Intelligent Property Monitoring*

**TYSONS, Va. (Jan. 11, 2021)** – Alarm.com (Nasdaq: ALRM) has developed the first cellular sensor with virtually no range limitations for monitoring valuable property and assets. The Alarm.com Flex IO™, a battery-powered device that is weatherproofed for outdoor durability, uses the latest LTE-M technology to operate anywhere there is LTE coverage and without a panel, hub or even Wi-Fi. The one-of-a-kind sensor works as a standalone solution or as an expansion of a person's existing Alarm.com-powered system.

The Flex IO™ sensor sets up in seconds and can be attached to almost anything to help people keep an eye on doors, gates, sheds, barns, detached garages, guest houses and other access points around their property. In addition, the wired magna-loop input option keeps users informed if freestanding items, like a motorcycle or lawn mower, are moved.

"I'm extremely impressed by the Flex IO sensor after testing it as both an outdoor gate sensor and with the wired loop," said Charles Hadsell, CEO of ePropertyCare. "The use cases for it seem almost limitless. Many of our customers come to us looking for help securing and monitoring things in areas outside the reach of their existing system. The Flex IO sensor is what we've needed to solve those challenges. I think it's going to be a big hit because there's nothing else like it on the market."

The Alarm.com Flex IO has an expected battery life of more than two years and seamlessly integrates with the existing Alarm.com ecosystem of connected smart home devices. Subscribers can stay informed about pertinent activity detected by the Flex IO sensor through real-time notifications and customizable alerts configured through the Alarm.com mobile app.

"The Flex IO sensor expands the boundaries of smart property monitoring while redefining the uses for an activity sensor," said Alison Slavin, co-founder and senior vice president at Alarm.com. "It's an extremely versatile solution that's ready for the challenge of what home or business owners want to monitor without being restricted by location."

The Alarm.com Flex IO offers enhanced awareness for property owners, one of the key elements of security. As a standalone solution, Flex IO also can be used in other applications where consumer needs



---

have gone unmet due to range restrictions. The device is currently available through authorized Alarm.com partners. Flex IO is a trademark of Alarm.com.

### **About Alarm.com**

Alarm.com is the leading platform for the intelligently connected property. Millions of consumers and businesses depend on Alarm.com's technology to manage and control their property from anywhere. Our platform integrates with a growing variety of Internet of Things (IoT) devices through our apps and interfaces. Our security, video, access control, intelligent automation, energy management, and wellness solutions are available through our network of thousands of professional service providers in North America and around the globe. Alarm.com's common stock is traded on Nasdaq under the ticker symbol ALRM. For more information, please visit [www.alarm.com](http://www.alarm.com).

# Flex IO

## MONITOR MORE OF WHAT MATTERS—WITHOUT BOUNDARIES!

Introducing the Flex IO, our next-generation sensor designed for monitoring property and assets *anywhere*. Whether it's in someone's backyard or on the other side of the country, our durable, battery-powered sensor provides real-time alerts so users can keep an eye on what matters most.

### The Flex IO:

- Works anywhere there's LTE cellular coverage—panel, hub or Wi-Fi *not* required!
- Is ruggedized and weather-proofed for the outdoors
- Has an expected battery life of 2+ years (and optional wired power)

### Use Cases



**SHEDS &  
STORAGE**



**TOOLS &  
EQUIPMENT**



**GATES &  
FENCES**



**GOLF CARTS  
& ATVs**

### How It Works

The Flex IO features a magnetic reed switch, loop input and relay output to accommodate a wide range of use cases.

Receive real-time alerts whenever:

- Doors or windows are opened and closed (or left open)
- Perimeter gates are accessed
- Freestanding items are moved (just connect magna-pull sensors to the built-in loop input)
- The device is tampered with

The Flex IO integrates seamlessly into existing Alarm.com systems or can be used on standalone Flex accounts.

**To learn more, visit the Knowledge Base or contact your sales representative today.**

### COMING SOON

Connect to water and driveway sensors, or use the relay output so customers can remote control and automate driveway gates from the app or website



 ALARM.COM

now

Barn Door was opened at 3:56 pm on Thursday, Jan 27.













---

**FOR IMMEDIATE RELEASE**

Contact: Christopher Basso  
Alarm.com Public Relations  
Phone: (571) 620-2025  
[press@alarm.com](mailto:press@alarm.com)

**ALARM.COM DEVELOPS THE FIRST TOUCHLESS VIDEO DOORBELL**

**TYSONS, Va. (Jan. 11, 2021)** – Alarm.com (Nasdaq: ALRM) has released the first commercially available video doorbell that rings without requiring any contact to reduce public health risks and make home visits and deliveries safer for all. The Alarm.com Touchless Video Doorbell is the next generation of video doorbells, combining sleek design with some of the most advanced video intelligence available to consumers for touch-free operation. It is the latest technology innovation from the company that pioneered smart home security.

The Alarm.com Touchless Video Doorbell eliminates the need to physically press a doorbell button. Anyone coming to the front door simply stands on a doormat placed at a safe distance to ring the chime. Rather than using motion detection common to other doorbell cameras, rapid and accurate person detection activates the Alarm.com Video Doorbell to reduce unimportant interruptions. When a person is detected, the doorbell immediately triggers the existing chime in the home, sends a mobile alert to the homeowner and starts recording a video clip. Homeowners can see and speak with visitors through the Touchless Video Doorbell's live HD video and two-way audio instead of having to answer the door.

“Protecting the health and safety of loved ones and our communities has never been more important,” said Anne Ferguson, VP of marketing at Alarm.com. “Particularly in the current environment, our front doors have become an even greater hotbed of activity. Our Touchless Video Doorbell helps homeowners and visitors alike maintain social distance and avoid encountering germs, bacteria and viruses that may exist on surfaces around the front door. Adding this touch-free solution to an Alarm.com-powered smart home security system is another way we can stay vigilant and protect one another.”

As an integrated part of the expansive Alarm.com ecosystem, the Touchless Video Doorbell can automatically trigger other device activity through user-defined rules. For example, lights can turn on when the doorbell detects a person. Person detection also helps ensure that inadvertent chimes are not triggered by animals, packages or other non-human objects.

The device also features:

- 150° vertical field of view that gives homeowners a full head-to-toe image of visitors and clear look at packages left on the doorstep
- Optimized portrait viewing on mobile so there's no need to rotate the mobile device
- Full HD resolution, HDR, and infrared night vision





- 
- Onboard heater for low temperature operation
  - Live video and saved clip viewing using the Alarm.com mobile app or website

The Alarm.com Touchless Video Doorbell will be available through the company's robust network of professional security service providers. Visit [https://www.alarm.com/get\\_started/finddealer\\_wizard.aspx](https://www.alarm.com/get_started/finddealer_wizard.aspx) to find service providers in your area.

### **About Alarm.com**

Alarm.com is the leading platform for the intelligently connected property. Millions of consumers and businesses depend on Alarm.com's technology to manage and control their property from anywhere. Our platform integrates with a growing variety of Internet of Things (IoT) devices through our apps and interfaces. Our security, video, access control, intelligent automation, energy management, and wellness solutions are available through our network of thousands of professional service providers in North America and around the globe. Alarm.com's common stock is traded on Nasdaq under the ticker symbol ALRM. For more information, please visit [www.alarm.com](http://www.alarm.com).

# Video Analytics Doorbell

See more, know more and do more with the new VDB770 Video Analytics Doorbell.

The latest in our best-in-class Design Studio Series product line, this sleek Video Analytics Doorbell makes it easy for customers to get instant front door awareness no matter where they are.

## Powerful New Features

An expanded vertical view lets customers check on doorstep deliveries—right from their Alarm.com app. The HD resolution camera and improved Two-Way Audio make it easier than ever for customers to see and speak with visitors.

### HELPFUL ALERTS

VDB770 uses Video Analytics for rapid people detection and fewer false alerts. Customers can know when someone is at the door, even if they don't ring the bell.

### REAL-TIME CONVERSATIONS

It's easy for customers to have two-way conversations with visitors at any time of day or night with improved Two-Way Audio, HD resolution, HDR and infrared night vision.

### INSTANT AWARENESS

Customers can check the live view video feed from the app or record clips automatically when the doorbell is pressed or motion is detected.

### MOBILE-OPTIMIZED EXPERIENCE

Customers can view visitors in full screen portrait mode and speak with them wherever they are—whether they're on the go or on the couch.

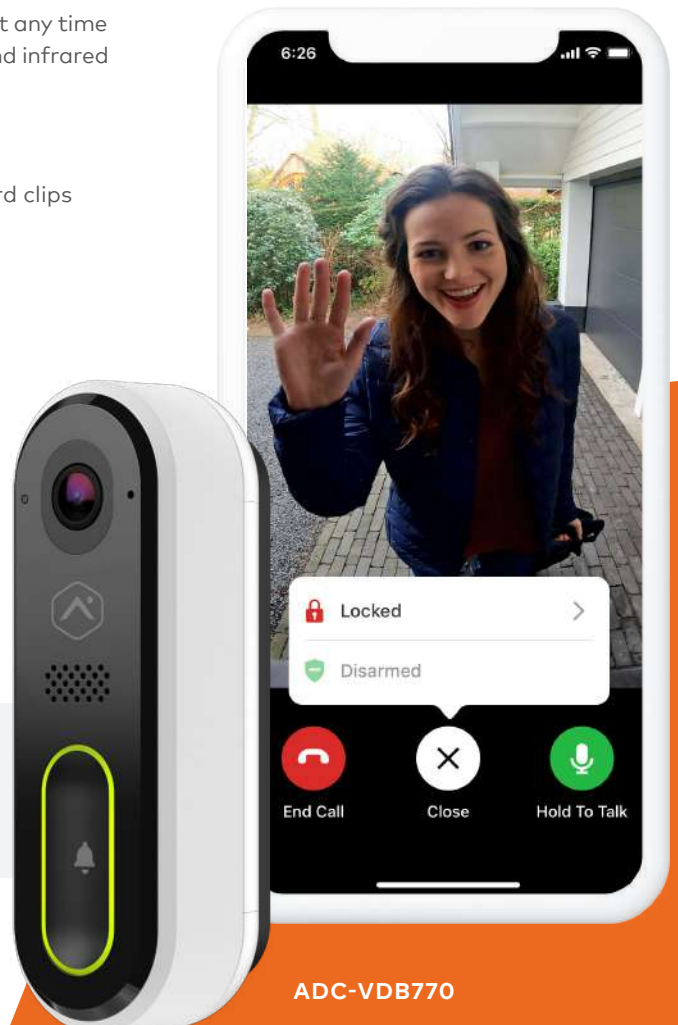
### ADDED CONVENIENCE AND SECURITY

In addition to disarming their system and unlocking or locking doors, customers can also adjust lights, open and close garage doors and arm their system directly from the doorbell call screen.

### TOUCHLESS DOORBELL FEATURE

Visitors are able to ring the bell just by standing in front of the door—no contact required.

Visit the Alarm.com Partner Portal to purchase the new VDB770 and access marketing, installation and support resources.



ADC-VDB770



TOUCHLESS  
DOORBELL



STAND ON MAT  
TO RING

**STAND ON MAT  
TO RING DOORBELL**



**ALARM.COM**

Live Video & Motion-Triggered Recording





